

# Innovation Policy Powerhouse

## TechVision 21

They say it's not *what* you know. It's *who* you know. And nowhere is that truer than in Washington, D.C. But what if you could combine the *who* with the *what* and add the *how*? The result would be TechVision21, a technology and policy consulting firm that helps clients develop and execute strategies to advance their policies, programs and funding interests in Washington.

As a former White House staffer and Senate-confirmed assistant secretary of technology policy at the U.S. Department of Commerce, TechVision21 President Kelly Carnes and her team are well-connected across government and both ends of Pennsylvania Avenue. "But we do so much more than just whip out a list of contacts and make introductions," she says.



Carly Glazier Photography



Kelly Carnes

Carly Glazier Photography

*"Having worked with several strategic consulting companies in Washington, D.C. over the last 10 years, I chose TechVision21 because of their commitment to their clients and their remarkable ability to follow through on action plans. The icing on the cake is that working with them is really fun!"*

— Gino Pereira, NXT-ID

TechVision21 performs in-depth research, provides insight on happenings inside the Beltway, and helps clients navigate the federal landscape by building relationships with decision makers, developing and then executing a federal engagement strategy. "Our competitive advantage is bringing

all these elements to the table in a single package," says Carnes.

The TechVision21 team has decades of experience working on a wide range of issues crucial to business, including STEM policy, emerging technology

development, renewable energy, economic development, defense, IT and telecommunications – from the earliest stages of research through testing and procurement. It has brokered science and technology transactions, organized public-private partnerships, and helped clients secure funding across numerous federal agencies with diverse missions.

### A Passion for Technology

TechVision21 has a great passion for advancing leading-edge innovations to ensure American competitiveness. If a company is trying to advance a solar energy technology, "We know there are many programs at the Departments of Energy, Defense, Agriculture, Commerce and others that can help our clients achieve their goals if you know how to find them. And we do."

"We want to help our clients maximize their opportunities in Washington to take a great idea and make it a mainstream reality."



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