

Whether you need to create a Federal sales channel, advance your interests in Washington, develop your workforce, or attract Federal funding for next-generation technology or a center of excellence, TechVision21 has the knowledge, experience and creativity to help your organization succeed.

Fortune 500 companies, cutting edge technology start-ups, Federal and state agencies, coalitions and consortia, universities and non-profit organizations have all partnered with TechVision21 to advance their goals in:

- Federal Government Sales
- Federal R&D Funding, Budget and Appropriations
- Technology Development for Military and Civilian Applications
- Advanced Manufacturing
- Clean Energy Technology
- IT and Telecommunications Technology
- STEM Workforce
- State and Regional Economic Development
- Science and Technology Policy



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Put Our Team to Work For You

TechVision21 team members are seasoned experts in their fields, with deep knowledge and extensive experience working at the highest levels of business, government and law. Our expertise spans a wide spectrum of science and technology fields, including: clean energy, advanced manufacturing, defense S&T, cybersecurity, IT and telecommunications, STEM workforce, science and technology policy, Federal budget and appropriations, and innovation ecosystems and high-tech clusters.

“TechVision21 has helped us develop a competitive step-by-step strategy that resulted in winning proposals for Federal funding. They are able to effectively engage Federal R&D agencies throughout Washington, D.C. This is a professional team that knows how to provide client support from idea to winning strategy. TechVision21 is a critical member of our team.”
Dan Armbrust, Former CEO, SEMATECH



Kelly Carnes,
President & CEO



Anita Balachandra,
Senior Vice President

Kelly Carnes: Entrepreneur and National Expert

Kelly Carnes, a national leader in science and technology, has served the high tech community for more than 25 years, holding leadership positions in technology business, law and government.

Prior to founding TechVision21, Carnes served eight years at the highest levels of the Federal government, working as an aide to then First Lady Hillary Clinton and, later, as a senior technology policy advisor to four Secretaries of Commerce. Carnes frequently testified before Congress and represented the government internationally.

As Assistant Secretary of Commerce for Technology Policy, Carnes addressed critical national technology issues, including Federal R&D, innovation and competitiveness policy, public-private technology partnerships, renewable energy, advanced manufacturing, telecommunications, securing America’s STEM workforce and technology-based economic development.

Carnes has served on numerous Boards, including the Comptroller General’s Advisory Board, the Senior Advisory Council for the Director of National Intelligence, the National Governors Association Commission on Technology and Adult Education, and the Commission on Women and Minorities in Science, Engineering and Technology.

A leading thinker on technology and innovation, Carnes has been frequently quoted in the media, including THE WALL STREET JOURNAL, THE NEW YORK TIMES, THE WASHINGTON POST and USA TODAY. She has been a featured guest on National Public Radio’s TALK OF THE NATION, and appeared on television and radio broadcasts nationwide.

“Your remarks on the state of the environmental industry were invaluable to the hearing. Not only are you impressively knowledgeable about the market, but also a good speaker. You had everyone’s attention.”

John Kerry, then U.S. Senator, Massachusetts



TechVision21 works at the intersection of science, technology, energy and business, where the Federal role is growing, creating new opportunities and challenges for businesses and technology developers. In this complex Federal policy and funding environment, it is more important than ever for technology businesses and other Science and Technology organizations to advance their interests in the Nation's capital.

We know how to make Washington work for our clients:

■ **Federal R&D Strategy:** Our expertise spans multiple agencies, their R&D budgets and programs, and funding priorities. We identify and pursue opportunities, including Federal funding, that advance your technology and grow your business.

■ **Federal Sales:** Fortune 500 and entrepreneurial firms work with us to sell their products and services to the Federal government.

■ **Strategic Partnerships and Coalition Building:** We help build powerful public-private partnerships that advance and secure support for technology and high-tech economic development initiatives.

■ **Advocacy & Issues Management:** We develop strategic campaigns to move issues onto the Federal agenda, engage key stakeholders and make the case with powerful messaging and ironclad analysis.

■ **Research & Policy Analysis:** We conduct "think tank" quality research and analysis delivered as a publishable report or policy recommendations.



Put Our Expertise to Work For You

Our team combines the skills and experience needed to navigate the Washington landscape and chart a winning path. We can help advance your interests with Federal programs and policy-makers, launch a targeted Federal sales campaign, or pursue Federal support for your technology. Our staff has extensive knowledge of R&D budgets and programs, deep experience with Federal policy and the political environment, and broad capabilities in messaging and advocacy, reaching across a wide spectrum of science and technology fields:



■ **Clean Tech:** We work across multiple agencies to help tap resources to develop and prove your technology, create or expand a Federal sales channel or develop next generation products.

■ **National Security:** Whether your technology is a novel material or a new propulsion system, we navigate the complex defense Science and Technology arena to engage funders, end users and customers.

■ **Innovation Policy:** Universities and Federal agencies work with us to develop and execute strategic plans, establish new research centers, plan and stand up new technology programs, and evaluate existing ones.

■ **IT and Telecommunications:** IT systems are mission critical at every agency. We support the Federal integrator community, as well as innovators who are new to the Federal arena.

■ **Public Safety Communications:** Building a public safety broadband network is a top national priority. Our team is helping large and small companies prepare to plan and deploy this network.

“Kelly Carnes and her team have led Presidential-level technology initiatives, giving them unique insights into how Federal science and technology programs work across the government. Their recommendations were enormously helpful to our efforts.”

Marc Cummings, Former Director, Policy & External Affairs, Pacific Northwest National Laboratories